



## Welcome to The **Blueteenth** Experience

The Atlanta Chapter of the National Hampton University Alumni Association, Incorporated (NHAA-Atlanta) invites you to **The Blueteenth Experience**. This exciting weekend of events is our signature fundraiser. Our goal is to raise \$50,000.00 for scholarships that will be given to Georgia students who are current or incoming Hampton University students in 2023-2024 as well as funds to support local Chapter initiatives that align with Hampton University goals.

**The Blueteenth Experience** will begin on Thursday, June 15, 2023 and conclude on Sunday, June 18, 2023.

Our event schedule is presented below:

EVENT	DATE	TIME	LOCATION
Blu-OWT on the Roof	Thursday June 15, 2023	7:00-11:00 PM	TBD
Blueteenth VIP Cocktail Party	Friday June 16, 2023	7:00-10:00 PM	The Glenn Hotel-Autograph Collection <i>Eudora, Maya, Zora Rooms</i>
Hit the Links with HU13	Saturday June 17, 2023	7:30 AM First of Five Tee Times	Wolf Creek Golf Course
GlamUp with the First Lady	Saturday June 17, 2023	12:00-4:00 PM	The Glenn Hotel-Autograph Collection <i>Harper Room &amp; Patio</i>
Blueteenth by the Sea Cocktail Hour	Saturday June 17, 2023	7:00-7:45 PM	The Georgia Aquarium <i>The Antarctic Prefunction Space</i>
The Blueteenth Gala	Saturday June 17, 2023	7:45 PM-12:00 AM	The Georgia Aquarium <i>Oceans Ballroom</i>
Worship in Blue & White	Sunday June 18, 2023	9:00 AM	Ebenezer Baptist Church Rev. Raphael Warnock, PhD Senior Pastor
Blueteenth & Blutinis All JAZZed Up	Sunday June 18, 2023	12:00-3:00 PM	TBD

Tables and tickets to **The Blueteenth Gala** in the premier seating section are now being offered during PRESALE. The PRESALE period is from December 1, 2022 through February 15, 2023. To complete your **Blueteenth Gala** table or ticket purchase, go to:

<https://theblueteenthexperience.rsvpify.com>

Purchases for the other events will become available on February 15, 2023. These will be à la carte purchases through our host sales platform, RSVPify.

For your convenience, we have secured room blocks at two hotels:

- Glenn Hotel, Autograph Collection. \$230.00 per night/guest room and \$260.00 per night/suite plus 16.9% sales and occupancy tax and \$5.00 GA hotel tax per night. Note: All reservations must be accompanied by a first night room deposit.

The booking link is:

[Book your group rate for NHAA-ATL Bluteenth](#)

You may book reservations through May 25, 2023-the last day to book in this room block.

Valet parking is \$50.00 per day.

- Hilton Garden Inn-Atlanta Downtown. \$159.00 per night/guest room plus 16.9% sales and occupancy tax and \$5.00 GA hotel tax per night. Note: There is an early departure fee of \$75.00 plus taxes and individual reservation cancellations within 72 hours of arrival is equal to one night's room and tax.

The booking link is:

<https://www.hilton.com/en/attend-my-event/atlantachapterhamptonuniversityalumniassociation/>

You may also book reservations by calling in or using our Group Code (ACH) on the hotel's website through May 25, 2023-the last day to book in this room block.

Self-parking is \$40.00 per day. Valet parking is \$48.00 per day.

Five outstanding local Hamptonians who have demonstrated excellence in their professional or civic endeavors as well as a commitment to our alma mater will be honored at **The Bluteenth Gala** and featured in our commemorative souvenir journal. If you would like to congratulate our Chapter on our unprecedented fundraising event or a specific honoree, please refer to the guidelines outlined in the attached *Advertisement Submission: Souvenir Journal* document.

In addition, we will be awarding our "Good Trouble" award to invited guests, Senator Raphael Warnock and Ms. Stacey Abrams. Atlanta Mayor Andre Dickens has also been invited to greet our guests at the **The Bluteenth Gala**.

We hope you will join us for **The Bluteenth Experience**. If you have any questions or require additional information, please contact Dr. Reaneé Ivey Ellis, Chair of **The Bluteenth Experience**, at [bluteenth2023@gmail.com](mailto:bluteenth2023@gmail.com) or 770.241.2854.

Regards,

*George E. White*

George E. White, PhD  
President, NHAA-Atlanta

*Reaneé Ivey Ellis*

Reaneé Ivey Ellis, PhD  
Chair, The Bluteenth Experience



## Advertisement Submission: Souvenir Journal

1. Please [CLICK HERE](#) to complete the online advertisement submission form and make payment.
2. Ensure the Ad is print ready and meets the following criteria:
  - a. Resolution: 300 dpi or higher
  - b. Image Mode: CMYK
  - c. Accepted file formats: AI, EPS, PDF
3. The Ad width and height should conform to the specifications below:

Advertising Rates and Submission Order for Journal Ads			
Ad Size	Ad Dimensions (Including Border, if used)	Ad Cost	Amount Enclosed
Full Page	7.5" W x 10" H	\$1000.00	
Half Page	7.5" W x 5" H	\$750.00	
Quarter Page	3.6" W x 5" H	\$500.00	

4. If you prefer, you may email the Ad to [blueteenth2023@gmail.com](mailto:blueteenth2023@gmail.com). Be sure to complete and attach this page.
5. Payments made by check should be made payable to NHAA-Atlanta and mailed to:

The Blueteenth/NHAA-Atlanta  
120 Hight's Hollow  
Fayetteville, GA 30215
6. The Ad and payment submission deadline is May 12, 2023.

\*CREDIT CARD OPTION: You may also make payments via credit card through our host sales platform at the following link: <https://theblueteenthexperience.rsvpify.com/>

\*CONFIRMATION: A confirmation email will be sent to verify that we have received your ad and payment. If you have contracted advertising and have not received a reply within 30 days or by May 15, 2023, please contact Dr. Reaneé Ivey Ellis at [blueteenth2023@gmail.com](mailto:blueteenth2023@gmail.com) no later than May 20, 2023.